

# Matt Costello | Product Designer

## ABOUT ME

Multidisciplinary designer with 12+ years experience, specializing in applying a human-centered approach to 0 to 1 product development. I've spent the past 4 years at a series B health tech and data analytics startup, building out the product design discipline. Previously, I worked in innovation consulting as an industrial designer + strategist, developing products and strategy for global clients, startups and fortune 100 companies.

## WORK EXPERIENCE

**Kalderos**, Remote

**Product Design Manager** (2020 - present)

**Senior Product Designer** (2020)

**Product Designer** (2019-2020)

Transitioned the Product Design team through Series A & B from a design team of one to an established presence within the product org. Involved in the design of all our products, established the design system, led the hiring for product designers, and codified the working norms of the design team throughout growth.

**Various Companies**, Chicago, IL

**Contract Industrial Designer & Strategist** (2018 - 2019)

Established an early design presence in local startups. One example is developing and planning the initial product line for Swag Golf.

**IA Collaborative**, Chicago, IL

**Senior Industrial Designer** (2015 - 2018)

**Industrial Designer** (2011 - 2015)

Lead industrial design projects from initial research through to production for global clients, such as Leica Biosystem, Sonos, Nike, FedEx, Godrej, GE, Abbvie, and Medline. Projects included designing consumer products, medical devices, and developing product strategy for startups and fortune 100 companies. Actively involved in conducting user research, synthesis, strategy, workshop facilitation and client engagement.

**Future Brand**, London, UK

**Structural Packaging Intern** (Summer 2009)

Worked on concept generation and development for packaging and branding projects within a multidisciplinary team of designers and strategists.

## CONTACT

matthewjcostello@gmail.com

224-500-6416

### LinkedIn

<https://www.linkedin.com/in/matthewjcostello/>

### Portfolio

[www.matt-costello.com](http://www.matt-costello.com)

## EDUCATION

MA Innovation Design Engineering

**Royal College of Art** London, UK

MSc Innovation Design Engineering

**Imperial College** London, UK

BA Mechanical Engineering

**University of Colorado** Boulder, CO

## OTHER

**Living as a Leader (in progress)**

Kalderos, 2022

**UX Experience Circuit**

General Assembly, Sept 2018

### US Patents

US D898,564 · Issued Oct 13, 2020

US D892,622 · Issued Aug 11, 2020

US 10,548,400 · Issued Feb 4, 2020

US D849526 · Issued May 28, 2019

US D843206 · Issued Mar 19, 2019

US D823020 · Issued Jul 17, 2018

US D822420 · Issued Jul 10, 2018